

STYLE GUIDE

Tg: Transitions in Kiln-Glass



Bullseye Glass Co.'s a biennial juried competition honoring outstanding contemporary kiln-glass design, architecture, and art.

JANUARY 2022

Logos + Colors

T_g: Transitions in Kiln-Glass

T_g refers to the glass transition temperature at which the material shifts between a solid state and a pliable state. It embodies the spirit of kiln-glass and signifies the evolution of both the medium and the international community of artists and makers who continue to explore its capabilities. The logo is designed to be flexible and responsive; color application can be selected based on the color theme or corresponding artwork for each use.

Bullseye Projects

Bullseye Glass Co.

The Bullseye Projects logo is intended to be used both separately and in conjunction with Bullseye Glass Co.'s logos. When both are displayed, the logo icon size should be of equal size in both instances.

The clearance around each logo is equal to half the diameter of the Bullseye Target, scaling proportionally for all sizes and forms of reproduction.



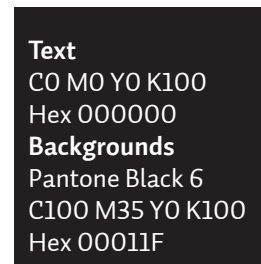
Two-Color or CMYK: For white backgrounds



Black: For white backgrounds when printing in color is not an option



Reversed: For black backgrounds when printing in color is not an option



Typography

Typefaces

Futura has had many cuts and revivals released over the years. Futura BT is Bullseye's preferred cut for display text. The secondary typeface is Auto 1, a subset of the modern superfamily Auto Pro.

Futura BT Bold

Futura BT Medium

Auto 1 Lt LF Bold

Auto 1 LF Regular

Auto 1 LF Italic

Example Applications



HONORABLE MENTION

Evelyn Gottschall Baker

UNITED STATES

Six years of working with fused glass and a desire to capture nature in realistic detail led me to experiment with glass powders. The series Bones is the culmination of a year of study, created by sculpting glass powder into dimensional forms fired without molds. I began with the leg bones, working to capture the decay in the broken bones, then the jawbone with intact teeth. Finally, the complex vertebrae were made as found in a single unit, with the ability to separate into individual sections.

Evelyn Gottschall Baker's background as an illustrator and test engineer prepared her for the dedicated experimentation and attention to detail required to push the boundaries of pâte de verre beyond the confines of mold work. She creates unique pieces with simple molds that are then fired without molds. She has won numerous local awards for kilnformed works. Baker exhibits and teaches internationally.

NEW COMPETITION
**Tg: Transitions
in Kiln-Glass**



SUBMISSIONS
DUE JULY 26

bullseyeprojects.com



ANNOUNCING

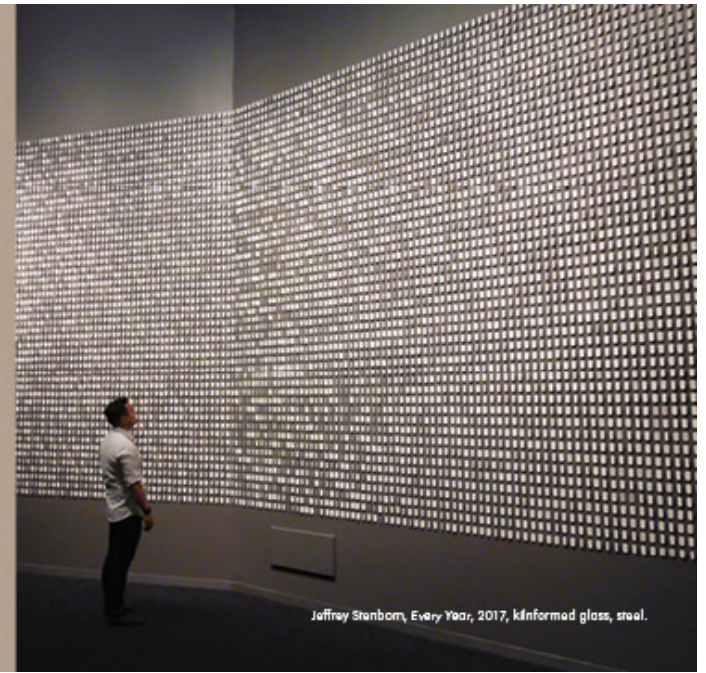
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Bullseye Glass Co.'s biennial juried competition is expanding its focus to identify the best of contemporary kiln-glass design, architecture, and art. Previously known as Emerge, the new competition is open to artists and designers of all levels. An exhibition of work by select finalists will be hosted by Bellevue Arts Museum, Washington, in 2022.

APPLICATIONS OPEN 10 MAY, 2021
SUBMISSIONS DUE 26 JULY, 2021



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Jeffrey Stanbom, Every Year, 2017, kilnformed glass, steel.



ANNOUNCING

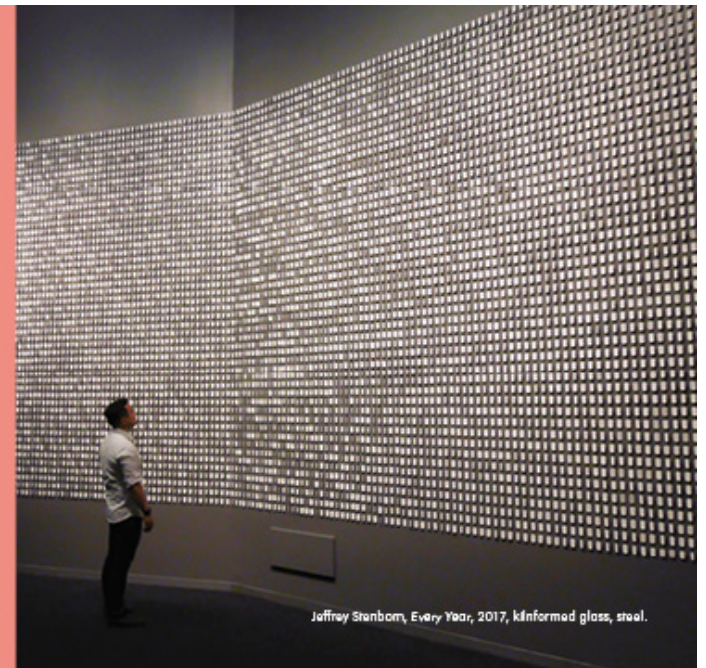
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